

Five Themes to Help You Prosper in a Troubled New Era



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We are at the precipice of an epic restructuring of the markets, the global economy, and money in general.

Those who know what to do will have the chance at life-changing profits. Those who don't will be left behind.

See, before the turbo-charged central bank response to the Covid-19 pandemic, there was just a temporary distortion between the markets and the real economy.

Now, there's no going back. Central banks around the world are stuck in permanent money-creation mode...

Their stated aim is to "save the economy." But the money gushing from central banks flows straight to the markets, leaving economies with mere drops.

And that's not going to change any time soon.

But understanding that distortion in the money flow presents opportunities.

By accepting the reality of this new environment and arming ourselves with the right tools, we can profit from it.

My mission here at Rogue Economics is to find those profit opportunities for you...

And to help you take advantage of what I call The Great Distortion. That's the epic disconnect between the markets and the real economy.

I follow profit opportunities largely in the following five key themes:

1. New Energy
2. Infrastructure
3. Transformative Technology
4. Meta-Reality
5. New Money

In this special report, I'll break down these five key profit trends.

I'll show you what they are, where I believe they're headed, and some of the ways we'll look to take advantage of them.

Let's dive in...

DISTORTION PROFIT THEME NO. 1: NEW ENERGY

For more than a century, oil and coal have been the dominant energy commodities in use across the globe.

Together, they have fueled everything from transportation to manufacturing. They've been the go-to commodities for generating electricity and heating our homes.

But global demand for energy has surged by more than 60% over the last three decades. Today, how we generate and use energy is changing to adapt to this growing demand.

And there's another factor behind that change.

Oil and coal are dirty. People everywhere want cleaner air. I know I do. As a result, support for alternative sources of energy is increasing.

The transition to natural gas over the last couple of decades is a good example of that. According to the International Energy Agency (IEA), natural gas is playing a major role in the transition to net-zero energy systems. It now accounts for about a quarter of global electricity generation.

Wind, solar, geothermal, next-generation nuclear, carbon-capture coal, grid and electric vehicle batteries, and a host of other technologies are now being integrated into the energy mix as well.

But the electrical grid is aging. We need to spend trillions to adapt it to accommodate surging demand, new energy sources, and emerging technologies.

One such emerging technology that is literally driving change in the energy sector is electric vehicles (EVs). By 2030, auto executives expect 52% of new vehicle sales to be all-electric. EV sales are expected to 23x by 2040.

That's millions of vehicles that will need to connect to the power grid. The demand for electricity is going to skyrocket as a result.

These converging factors are creating a massive new market. Some sectors will no longer be viable. Others will come out of nowhere to become major global industries.

Governments have no choice but to participate in this transition. It's a massive bull market opportunity I'm exploring in depth in my paid-up advisories at Rogue Economics. There, I recommend specific companies to take advantage of the opportunities in New Energy.

But there are also many exchange-traded funds (ETFs) out there that offer a "one-click" way to invest in the New Energy trend. An ETF is a

collection of stocks in a single fund that trades on major stock exchanges, such as the New York Stock Exchange and the Nasdaq.

To position your portfolio to profit from the New Energy trend, consider investing in one of the following ETFs:

- **iShares Global Clean Energy ETF (ICLN)** holds 125 clean energy companies across different industries – including utilities, industrials, and information technology (IT).
- **Invesco WilderHill Clean Energy ETF (PBW)** is composed of about 75 companies that are engaged in the advancement of cleaner energy and conservation.

DISTORTION PROFIT THEME NO. 2: INFRASTRUCTURE

Billions more people will be born in the next couple of decades. That implies massive infrastructure development on a global scale.

At home, bridges are collapsing, dams are breaking, roads look like minefields, and sub-standard airports and public schools are crumbling.

As a nation, we built most of our infrastructure after World War II. Many installations are now coming to the end of their useful lives. This is the case right around the world.

There is a critical need to build and repair. It's the one thing that every politician, regardless of party, agrees on. The Global Infrastructure Hub estimates that, based on current trends, \$63 trillion will be spent on global infrastructure between 2022 and 2040.

As a result, demand is rising for raw materials – from silver to copper and lithium to cobalt.

This is happening at a time when the environmental lobby is making it more difficult to build new mines.

It takes decades to bring a new world-class mine online – so it's a recipe for higher raw material prices.

And there's another key trend that falls under my Infrastructure theme. Recent global events from the pandemic to the war in Ukraine also laid bare a hard truth: The global food supply chain is fragile.

We rely on millions of people working the land all over the world to supply us with the nourishment we need. But as we've seen, disruptions to any part of the supply chain, for whatever reason, can have far-reaching, long-lasting effects – on supply and on prices.

And of course, all this creates massive profit opportunities.

For a simple way to position your portfolio to profit from the Infrastructure trend, consider taking a position in one of the following ETFs:

- **Global X U.S. Infrastructure Development ETF (PAVE)** is made up of about 100 companies that could benefit from the infrastructure spending to come.
- **iShares MSCI Global Agriculture Producers ETF (VEGI)** gives investors broad exposure to international companies engaged in agribusiness.

DISTORTION PROFIT THEME NO. 3: TRANSFORMATIVE TECHNOLOGY

We are living in a golden age of innovation. The technology sector is the engine of our modern global economy. From communication to transportation to entertainment, technology is the driver.

The internet and connectivity boosted collaboration in all technology fields. The solutions to humanity's problems keep coming and technology is delivering them. The possibilities are endless...

In the last decade, for example, space has opened up for commercial ventures.

Meanwhile, artificial intelligence (AI), deep learning (a subset of AI, which teaches computers how to think more like humans), and predictive algorithms

are improving at an exponential pace.

The rollout of the 5G mobile network will revolutionize the economy. By removing time lag – which has been a speed bump for innovation for decades – it is enabling real-time connectivity. Machines can be monitored and controlled remotely, meaning distance is no longer an impediment to productivity.

History shows that every innovation in technology has led to a bull market. This one will be no different.

But the rewards will not be evenly distributed. Many investors will struggle to adjust.

My mission is to help my subscribers be among the winners.

For exposure to the Transformative Technology trend, consider establishing a position in one of the following ETFs:

- **Technology Select Sector SPDR Fund ETF (XLK)** holds Transformative Technology companies, including tech stalwarts like Apple and IBM.
- **First Trust Cloud Computing ETF (SKYY)** holds about 65 companies involved in the cloud computing industry, a critical component of Transformative Technology.

DISTORTION PROFIT THEME NO. 4: META-REALITY

Speaking of technological innovations, new virtual worlds and marketplaces are being built out at a dizzying pace. The metaverse is revolutionizing how we shop, do business, educate, and interact socially with each other.

In the metaverse, you can browse your favorite store, explore far-flung destinations, go to concerts –every social interaction imaginable is being replicated in the metaverse.

That's a valuable proposition. Consulting firm McKinsey estimates that the metaverse has the potential to generate up to \$5 trillion in value by 2030.

But the metaverse is only one part of our Meta-Reality sector. Another big part of it is artificial intelligence (AI).

AI is crucial as we work to connect our virtual and physical worlds. And the number of companies developing AI is staggering – from startups to industry titans.

Some of the most prominent players are Amazon, Apple, Facebook (Meta Platforms), Google (Alphabet), IBM, Intel, Microsoft, and Nvidia.

All this investment will unlock explosive economic value. McKinsey estimates that AI will add at least \$13 trillion to the global economy by 2030.

In short, Meta-Reality is bridging the virtual and physical worlds. Along the way, it's creating investment opportunities across many different industries.

To establish a stake in the Meta-Reality trend, consider investing in one of the following ETFs:

- **The Roundhill Ball Metaverse ETF (METV)** invests in companies with exposure to the growing metaverse space. That includes Microsoft, video game developer Roblox, chipmaker Nvidia, and household names such as Apple, Amazon, and Alphabet (the parent company of Google).
- **First Trust Nasdaq Artificial Intelligence and Robotics ETF (ROBT)** tracks the performance of companies engaged in the artificial intelligence (AI) and robotics segments of technology, industrial, and other economic sectors.

DISTORTION PROFIT THEME NO. 5: NEW MONEY

Everyone is fed up of paying fat fees to banks, insurance companies, credit card companies, investment banks, and mortgage companies.

And we're all sick of seeing the value of our hard-earned money being inflated away.

The world of fintech (financial technology) is expanding exponentially to address these concerns. Companies in this space want to cut the middleman from every transaction. And they're finding innovative ways to do that.

Crypto's rise is perhaps the most crucial symptom of the distortion I put on your radar. Cryptos are fighting back against the traditional big government, central bank, and Wall Street monetary system.

Cryptocurrencies such as Bitcoin and Ethereum will continue to challenge the established financial players and fiat monetary system.

That's what my New Money theme is all about.

Not only that, but crypto's underlying technology – blockchain – will be a part of every distortion sector as New Money, and its technology, blends into the other sectors.

As we saw with our Meta-Reality sector above, the real and virtual worlds are overlapping more each day. That represents a huge crossover with the New Money sector, as fresh, decentralized technologies pop up to glue those two worlds together.

Non-fungible tokens (NFTs) are the most recent iteration of that trend. In simple terms, NFTs allow you to own digital assets in a way that's never been done before.

That allows other markets to develop, too. For example, NFTs empower creators. Actors and musicians have been collecting royalties and residual payments for generations. NFTs give visual and digital artists the same privilege.

I love the arts. I've even bought a few fine art NFTs of my own... They are a wonderful innovation that benefits creators. That's never a bad thing.

I'm focused on finding the best investment opportunities in the New Money space for my subscribers.

For an easy way to invest in the New Money trend, consider investing in one of the following:

- **ARK Fintech Innovation ETF (ARKF)** holds up to 50 companies engaged in the theme of Fintech innovation, including Shopify and Coinbase.
- **Global X FinTech ETF (FINX)** holds more than 60 companies on the leading edge of the emerging financial technology sector, helping to transform established industries like insurance, investing, fundraising, and third-party lending through unique mobile and digital solutions.

IN CLOSING

The macro environment is a wonderful tapestry of competing themes and opportunities.

I'll help you navigate these five distortion profit sectors as they develop.

The ETFs I put on your radar in this report are a great place to start. And in my paid-up advisories, my global team and I are arming our subscribers with model portfolios for maximum profits...

All to help investors come out ahead in these distorted times in the long run.

Happy investing,



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